

Other Signs

You'll want to make sure that visitors can find you, which means some sort of sign giving directions or indicating your location. In addition to the Tourist Directional Signs explained on the previous page, you may also be interested in other types of signing outlined in the chart below.

TYPE OF SIGN	Direct Farm Marketing Signs	Bed & Breakfast	Festivals & Special Event Signs	Signs Visible from a State Highway
AGENCY & CONTACT	ODOT District Maintenance Office	Travel Information Council 229 Madrona Ave. NE Salem OR 97302 (503) 378-4508	ODOT District Maintenance Office	ODOT Program Technician 2950 State St. E. Salem OR 97310 (503) 945-7931
TYPE OF LICENSE and APPROVAL	Approval by ODOT	Fee	Permit	Permit
PURPOSE / SCOPE OF REGULATION	Consistency, safety	Off/on Interstate Logo Program Tourist Directional Signs, Gazebo and Travel Information Centers at Rest Areas, Historical Marker Program	Consistency, safety	Consistency, safety, highway beautification
RENEWAL/ AUTHORIZATION TIME PERIOD	Remove when marketing complete	Yearly	Varies with event	Permit renew annually

