



Regence BlueCross BlueShield of Oregon is an Independent Licensee of the Blue Cross and Blue Shield Association

Dear ABC member,

Regence is proud to partner with the Agri-Business Council of Oregon to bring you new health coverage options.

We share ABC's commitment to growth and education for its membership. We too are working to provide Oregonians with the resources they need to build a healthier future for themselves and their communities.

Agriculture is a vital part of that future. Not only is it a cornerstone of Oregon's economy, but healthy food and healthy farming are imperative for the well being of us all. We whole-heartedly support ABC's work to support you and the service you provide to Oregon and to the world. That's why we're proud to sponsor next month's Denim & Diamonds event.

As a fellow nonprofit, Regence understands our community's need for health coverage that works for everyone.

To that end, we are focused on transforming health care with information, support and togetherness. We believe that when individuals are more engaged in their health, they make more informed health care choices. That's why we provide the tools our members need to become more engaged health care consumers.

We are working closely with ABC to offer health care coverage that is affordable, flexible and accessible. We are working with ABC's employee specialists to find the right coverage solutions for you and your employees, whether it's medical, prescription drug, dental, vision or even disability.

All our plans include nearly every provider and hospital in Oregon, Washington, Idaho and Utah. And as a Blue Plan, we are able to provide access to Blue Plan providers in every state and in 200 nations around the world.

We are honored to become part of the ABC community and to join you and your employees in building a healthier future together.

Sincerely,

Jim Walton  
Director of Sales  
Regence BlueCross BlueShield of Oregon